

**Induction and Welcome Activities**  
**School of Business, Tourism and**  
**Creative Industries**  
**(W/C 22<sup>nd</sup> February 2021)**

<b>Course: MA MARKETING MANAGEMENT EVENTS HOSPITALITY &amp; TOURISM</b>			
<b>Date and Time</b>	<b>Activity</b>	<b>Location</b>	<b>Resources and staff</b>
<b>Monday 22<sup>nd</sup> February</b>  10am-12noon    4-5pm	<u>Welcome to UCB</u> Join us in a welcome talk with your new Programme Manager . Within this talk you will receive information on your upcoming timetables, optional modules other course information and the rest of your induction week	<a href="#">Join here</a>	Sian Williams
	<b>Have a question about your course or timetable?</b> Use this link to connect with Sian Williams ( Your Programme manager) – I’m here to help!	<a href="#">Join here</a>	Sian Williams
<b>Tuesday 23<sup>rd</sup> February</b>  12-1pm    4-5pm	<u>How to Access your Teaching Materials and E- Resources</u>  Introduction to UCB Portal, Canvas and E-Resources: How to navigate Canvas, access your teaching materials and attend online teaching.	<a href="#">Join here</a>	Sian Williams
	<b>Have a question about your course or timetable?</b> Use this link to connect with Sian Williams ( Your Programme manager) – I’m here to help!	<a href="#">Join here</a>	Sian Williams
<b>Wednesday 24<sup>th</sup> February</b>  10-11am   11.30-12.30pm   1-2pm	<u>Everything you should know about the support at UCB</u>  <b>Academic support:</b> Chat online to a member of our CASE (Centre for Academic Skills and English) team to find out how they can support you with your assignments this semester.	<a href="#">Join here</a>	
	<b>The Library:</b> Chat online to a member of our library team to find out more about the fantastic resources we have on offer (both print and online), in addition to how we can help you find them!	<a href="#">Join here</a>	
	<b>Disability and Wellbeing Support:</b> Chat online to members of our Disability and Wellbeing Support teams to find out how the DSA (Disabled Students’ Allowance) application system works; how UCB can support students with Specific Learning Difficulties or disabilities; and how you can access our	<a href="#">Join here</a>	

4-5pm	<p>counselling services.</p> <p><b>Have a question about your course or timetable?</b> Use this link to connect with Sian Williams ( Your Programme manager) – I’m here to help!</p>	<a href="#">Join here</a>	Sian Williams
<p><b>Thursday 25<sup>th</sup> February</b></p> <p>10-12pm</p>	<p><b><u>Student Guild (meet the Team)</u></b></p> <p>Log on to meet the Student Guild team to find out about Societies at UCB and more!</p>	<a href="#">Join here</a>	
4-5pm	<p><b>Have a question about your course or timetable?</b> Use this link to connect with Sian Williams ( Your Programme manager) – I’m here to help!</p>	<a href="#">Join here</a>	Sian Williams
<p><b>Friday 26<sup>th</sup> February</b></p> <p>11-12pm</p> <p>1.30-2.30pm</p> <p>3-4pm</p> <p>4-5pm</p>	<p><b><u>Student Engagement Team</u></b></p> <p><b>Come and meet the UCB Engagement Team-</b> we are here to help with questions and look forwards to meeting you!</p> <p><b>Google Earth Birmingham Tour-</b> Want to find out more about the City?</p> <p><b>Live chat forum</b> (all students).</p> <p><b>Have a question about your course or timetable?</b> Use this link to connect with Sian Williams ( Your Programme manager) – I’m here to help!</p>	<p><a href="#">Join here</a></p> <p><a href="#">Join here</a></p> <p><a href="#">Join here</a></p>	Sian Williams