

Induction & Welcome Activities September 2021

Course	Year 1 BTEC Marketing and Social Media Level 3
School	Business, Tourism and Creative Industries

Day/Date/Time	Programme Activities	Location	Staff and Resources
Monday 6 th September 10.00-12.00 13.00-15.00	<p>Welcome to UCB</p> <ul style="list-style-type: none"> • Meet the staff • Course information and details <p>Finding your way around campus – UCB treasure hunt</p>	Meet at McIntyre House Reception	Nav Ahmed
Tuesday 7 th September 10.00-13.00 13.00 – 15.00	<p>Business in Birmingham – group activity focusing on getting to know Birmingham and local Businesses.</p> <p>Initial group tutorial – get to know your tutor and begin planning your aspirations and goals for the year. Opportunity to ask any questions.</p>	<p>Meet at McIntyre House Reception – <i>*please note this activity will include walking around Birmingham city centre</i></p> <p>Room will be confirmed on first day of your induction</p>	Nav Ahmed
Wednesday 8 th September 10.00 – 12.00 13.00 – 15.30	<p>BKSB initial evaluation – compulsory review of your current levels of literacy, numeracy and IT to ensure we can provide support right from the start of your course.</p> <p>Support services inductions – you will meet key members of our support services and gain advice and guidance on:</p> <ul style="list-style-type: none"> • Safeguarding • DICE and ITSU (accessing computer services and your online student dashboard) • Academic support and Library 	Room will be confirmed on first day of your induction	Nav Ahmed
Thursday 9 th September	Free day – you are not required on site. However, your tutor will be on hand if you need any further support.		
Friday 10 th September	Free day – you are not required on site. However, your tutor will be on hand if you need any further support.		

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Monday 13 th September 10.00 – 13.00 13.00 – 15.30	<p>Group Business Activity – preparing for the world of Business and working with others.</p> <p>Individual tutorials – one to one discussions with your tutor</p> <p>Support services inductions – you will meet key members of our support services and gain advice and guidance on:</p> <ul style="list-style-type: none"> • Student Services • HIRED • Gym and fitness facilities 	Room will be confirmed on first day of your induction	Nav Ahmed
Tuesday 14 th September	Free day – you are not required on site. However, your tutor will be on hand if you need any further support.		
Wednesday 15 th September 10.00- 13.00 14.00-16.00	<p>Assignment referencing – learning how to research and reference correctly to support your course.</p> <p>UCB Welcome festival</p>	McIntyre House	
Thursday 16 th September	Free day – you are not required on site. However, your tutor will be on hand if you need any further support.		
Friday 17 th September	Free day – you are not required on site. However, your tutor will be on hand if you need any further support.		