

SEMESTER 2 MODULES
2020/2021 ACADEMIC YEAR

Module No	Module	Level	Credits	Page No
1892	Accounting Information Systems	4	10	2
1651	Advertising Psychology	5	10	3
1360	Airport Planning	5	15	4
838	Athletic Movement Analysis	5	10	6
1897	Audit and Governance	5	10	7
1545	Aviation Investigations	5	15	8
1860	Business Communications	5	15	9
2007	Coaching for Performance and Management	4	15	10
680	Coaching Principles	4	10	12
1457	Consumer Insights	5	10	13
1380	Destination Planning & Development	5	15	14
1755	Digital Marketing Planning	5	10	15
807	Dynamics of Business Events	5	10	16
1555	Employability Enhancement	5	10	18
1761	Employability in Practice	5	10	19
654	Enterprise Start up Studies	5	10	20
1794	Events Experience and Digital Design	4	10	21
94	Events Planning (Option)	5	10	22
2010	Finance and Economics of Sport	4	15	23
244	Finance for Enterprises	5	10	24
638	Food, Beverage and Hospitality Operations	4	10	25
36	Gastronomy (Option)	5	10	26
796	Healthy Lifestyle	4	10	27
877	Hospitality & Tourism Business Principles	4	10	29
1862	Hospitality Investigations	5	10	30
46	International Travel Operations	5	10	32
1448	Introduction to Operations Management	4	10	33
2012	Investigative Journalism	5	15	34
1795	Leadership and Planning for Events	4	10	35
1463	Leading People	5	10	36
1357	Leading People in Tourism	5	10	37
347	Live Events Project	5	10	38
1895	Management Accounting	4	10	39
1901	Management and Organisations	5	10	40
2011	Managing & Leading People	5	15	42
1449	Marketing Dynamics	4	10	44
840	Musculoskeletal Anatomy	4	10	45
1368	People & Organisations	4	10	46
1499	Planning for Professional Development	4	5	47
1447	Principles of Communication	4	10	48
1451	Principles of Finance	4	5	49
1484	Public Health & Nutrition	4	10	50
1462	Research for Enterprise	5	10	52
1539	Research Principles	5	10	53
1803	Social Media in Festivals and Events	5	10	55
1339	Social Media in Tourism (Option)	5	10	56
842	Soft Tissue Therapy	4	10	57
116	Sport in Society	4	10	58
277	Sports Nutrition (Option)	5	10	59
1479	Stadium and Arena Management	5	10	60
1865	Sustainability in Hospitality, Tourism & Events (Option)	5	10	61
1376	Sustainable Tourism Management	5	15	62
1754	The External Business Environment	4	10	63
1544	The Hospitality and Tourism Customer Experience	4	10	64
1373	The Tourist Experience	5	10	65
1363	Tourism Marketing Management	5	15	66
134	Tourism Operations Management	5	15	68
885	Training and Development Skills for Managers (Option)	5	10	70