

**Induction and Welcome Activities**  
**School of Business, Tourism and**  
**Creative Industries**  
**(W/C 22<sup>nd</sup> February 2021)**

Course:	BA/FdA Digital Marketing L4		
Date and Time	Activity	Location	Resources and staff
<b>Monday 22<sup>nd</sup> February</b>  10-12 a.m.    4-5pm	<b><u>Meet your Teaching Team and Class Mates</u></b> Join us in a welcome talk with your new year manager (or tutor). Within this talk you will receive information on your upcoming timetables, course information and the rest of your induction week. <b>Induction session with your Year Manager</b>	<a href="#">Join here</a>	J. Perry
	<b>Have a question about your course or timetable?</b> Use this link to connect with one of the teaching team, we are here to help!	<a href="#">Join here</a>	J. Perry
<b>Tuesday 23<sup>rd</sup> February</b>  1-2 p.m.    4-5pm	<b><u>How to Access your Teaching Materials and E- Resources</u></b>  Academic team, remote.	<a href="#">Join here</a>	J. Perry
	<b>Have a question about your course or timetable?</b> Use this link to connect with one of the teaching team, we are here to help!	<a href="#">Join here</a>	J. Perry
<b>Wednesday 24<sup>th</sup> February</b>  10-11am   11.30-12.30pm   1-2pm	<b><u>Everything you should know about the support at UCB</u></b>		
	<b>Academic support:</b> Chat online to a member of our CASE (Centre for Academic Skills and English) team to find out how they can support you with your assignments this semester.	<a href="#">Join here</a>	
	<b>The Library:</b> Chat online to a member of our library team to find out more about the fantastic resources we have on offer (both print and online), in addition to how we can help you find them!	<a href="#">Join here</a>	
	<b>Disability and Wellbeing Support:</b> Chat online to members of our Disability and Wellbeing Support teams to find out how the DSA (Disabled Students' Allowance) application	<a href="#">Join here</a>	

<p>4-5pm</p>	<p>system works; how UCB can support students with Specific Learning Difficulties or disabilities; and how you can access our counselling services.</p> <p>Have a question about your course or timetable? Use this link to connect with one of the teaching team, we are here to help!</p>	<p><a href="#">Join here</a></p>	<p>J. Perry</p>
<p><b>Thursday 25<sup>th</sup> February</b></p> <p>10-12pm</p> <p>4-5pm</p>	<p><b><u>Student Guild (meet the Team)</u></b></p> <p>Log on to meet the Student Guild team to find out about Societies at UCB and more!</p> <p><b>Have a question about your course or timetable?</b> Use this link to connect with one of the teaching team, we are here to help!</p>	<p><a href="#">Join here</a></p> <p><a href="#">Join here</a></p>	<p>J.Perry</p>
<p><b>Friday 26<sup>th</sup> February</b></p> <p>11-12pm</p> <p>1.30-2.30pm</p> <p>3-4pm</p> <p>4-5pm</p>	<p><b><u>Student Engagement Team</u></b></p> <p><b>Come and meet the UCB Engagement Team-</b> we are here to help with questions and look forwards to meeting you!</p> <p><b>Google Earth Birmingham Tour-</b> Want to find out more about the City?</p> <p><b>Live chat forum</b> (all students).</p> <p><b>Have a question about your course or timetable?</b> Use this link to connect with one of the teaching team, we are here to help!</p>	<p><a href="#">Join here</a></p> <p><a href="#">Join here</a></p> <p><a href="#">Join here</a></p>	<p>J.Perry</p>