

**Higher Education**  
**Induction and Welcome Activities**  
**School of Business, Tourism and Creative Industries**  
**(W/C 26<sup>th</sup> September 2022)**

Course:	Marketing Management BA (Hons) / FdA – Level 4	
Date and Time	Activity	Campus/Room or Digital Link
<b>Monday 26<sup>th</sup> September 2022</b>	<p>9 - 11am <b><u>Meet Your Teaching Team and Classmates</u></b> Join us in a welcome talk with your teaching team. Within this talk you will receive information on your course and the rest of your induction week.</p> <p>3 - 4pm <b>Have a question about your course?</b> Email between these times to connect with one of the teaching team for an immediate response – we are here to help!</p>	<p>McIntyre House 115</p> <p>Kristyna Frankova Room 122, Moss House <a href="mailto:k.frankova@ucb.ac.uk">k.frankova@ucb.ac.uk</a></p>
<b>Tuesday 27<sup>th</sup> September 2022</b>	<p>1 - 3pm <b><u>Academic Induction</u></b> Within this talk, you will receive information on your timetables, course information and the rest of your induction week.</p> <p>3 - 4pm <b>Have a question about your course or timetable?</b> Email between these times to connect with one of the teaching team for an immediate response – we are here to help!</p>	<p>McIntyre House 115</p> <p>Gwyneth Stewart Room 122, Moss House <a href="mailto:g.stewart@ucb.ac.uk">g.stewart@ucb.ac.uk</a></p>
<b>Wednesday 28<sup>th</sup> September</b>	<p><b><u>Everything you should know about support at University College Birmingham</u></b></p> <p>10 - 11am <b>Academic support:</b> Chat online to a member of our CASE (Centre for Academic Skills and English) team to find out how they can support you with your assignments this semester.</p> <p>11.30am - 12.30pm <b>The Library:</b> Chat online to a member of our library team to find out more about the fantastic resources we have on offer (both print and online), in addition to how we can help you find them!</p>	<p>Please click on the link below to join the digital sessions</p> <p><a href="#">Academic Support Session</a></p> <p><a href="#">Library and e-resource session</a></p>

<p>1 - 2pm</p>	<p><b>Disability and Wellbeing Support:</b> Chat online to members of our Disability and Wellbeing Support teams to find out how the DSA (Disabled Students' Allowance) application system works, how UCB can support students with Specific Learning Difficulties or disabilities, and how you can access our counselling services.</p>	<p><a href="#">Wellbeing and disability support session</a></p>
<p>3 - 4pm</p>	<p><b>Have a question about your course or timetable?</b> Email between these times to connect with one of the teaching team for an immediate response – we are here to help!</p>	<p>Kristyna Frankova Room 122, Moss House <a href="mailto:k.frankova@ucb.ac.uk">k.frankova@ucb.ac.uk</a></p>
<p><b>Thursday 29<sup>th</sup> September</b></p>	<p><b><u>Welcome Fest</u></b> Come along to Welcome Fest to celebrate the end of your induction programme. Welcome Fest is an opportunity to meet new friends and become part of the UCB community.</p> <p>We have a fun-filled programme of activities including:</p> <ul style="list-style-type: none"> <li>• A variety of delicious food, pizza, Indian street food, bakery delights and more</li> <li>• Gym membership and taster class information</li> <li>• A chance to meet our wellbeing dog</li> <li>• DJ playing a range of music throughout the day</li> <li>• Police – staying safe in Birmingham</li> <li>• Student societies and sports clubs</li> <li>• A range of fun activities and games</li> </ul> <p>Come and say hello to the support services, Engagement Team and Student Guild. They will all be available to answer any questions you may have.</p>	<p>Moss House</p>
<p><b>Friday 30<sup>th</sup> September</b></p>	<p>9 – 11am</p> <p>Clarifying any final queries before teaching starts. Email between these times to connect with one of the teaching team for an immediate response.</p> <p>12 – 2pm</p> <p><b><u>Social Event</u></b> Informal gathering for new and existing students. Details to be confirmed.</p>	<p>Kristyna Frankova Room 122, Moss House <a href="mailto:k.frankova@ucb.ac.uk">k.frankova@ucb.ac.uk</a></p>