

Induction & Welcome Activities
W/c September 27th 2021

Course	BA/FdA Digital Marketing (L4)
School	School of Business, Tourism and Creative Industries

Day/Date/Time	Programme Activities	Location	Staff and Resources
Monday, September 27th			
12:00 – 13:00	<p>Year 1 Induction Presentation (Level 4)</p> <p>Everything you need to know about the course. Come along meet your lecturers and fellow course mates.</p>	Moss House – MS 206	Paul Atkins
16:00 – 17:00	<p>Daily Online Drop-In</p> <p>Have a question about your course or timetable? We will be running an online drop-in session with our programme manager who will be able to answer any questions you have</p>	Online	Paul Atkins
Tuesday, September 28th			
12:00 – 13:00	<p>Introduction to UCB Portal, Canvas and E-Resources: How to navigate Canvas and access your teaching materials</p> <p>This session is designed for first year students, however if anyone needs a refresher they are free to join.</p>	Moss House MS 116	Paul Atkins
16:00 – 17:00	<p>Daily Online Drop-In</p>	Online	Paul Atkins

	<p>Have a question about your course or timetable? We will be running an online drop-in session with our programme manager who will be able to answer any questions you have</p>		
<p>Wednesday, September 29th</p> <p>All day</p>	<p>WelcomeFest</p>	<p>Moss House and McIntyre House</p>	<p>Diverse mix of staff to cover the range of activities being delivered</p>
<p>Thursday, September 30th</p>	<p>Academic Support Day</p> <p>These sessions are designed for first year students, however if anyone needs a refresher they are free to join.</p>		
<p>10:00 – 10:30</p>	<p>Introduction to the Centre for Academic Skills and English (CASE)</p>	<p>Online</p>	<p>CASE Team</p>
<p>14:00 – 14:45</p>	<p>Introduction to the Library with your Subject Librarian</p>	<p>Online</p>	<p>Manjeet Dhillon</p>
<p>16:00 – 17:00</p>	<p>Daily Online Drop-In</p> <p>Have a question about your course or timetable? We will be running an online drop-in session with our programme manager who will be able to answer any questions you have</p>	<p>Online</p>	<p>Paul Atkins</p>
<p>Friday, October 1st</p>			
<p>09:00 – 10:00</p>	<p>Marketing Coffee Morning – Meet the Team</p>	<p>McIntyre House MH 223</p> <p>McIntyre House</p>	<p>Teaching staff</p>

10:00 – 11:00	Welcome to Birmingham – A Guide to the City	MH 223 Online	Narinder Singh
16:00 – 17:00	Daily Online Drop-In Have a question about your course or timetable? We will be running an online drop-in session with our programme manager who will be able to answer any questions you have		Paul Atkins

NOTE REGARDING ONLINE SESSIONS:

You will be given directions on how to access online sessions during your induction presentation.