

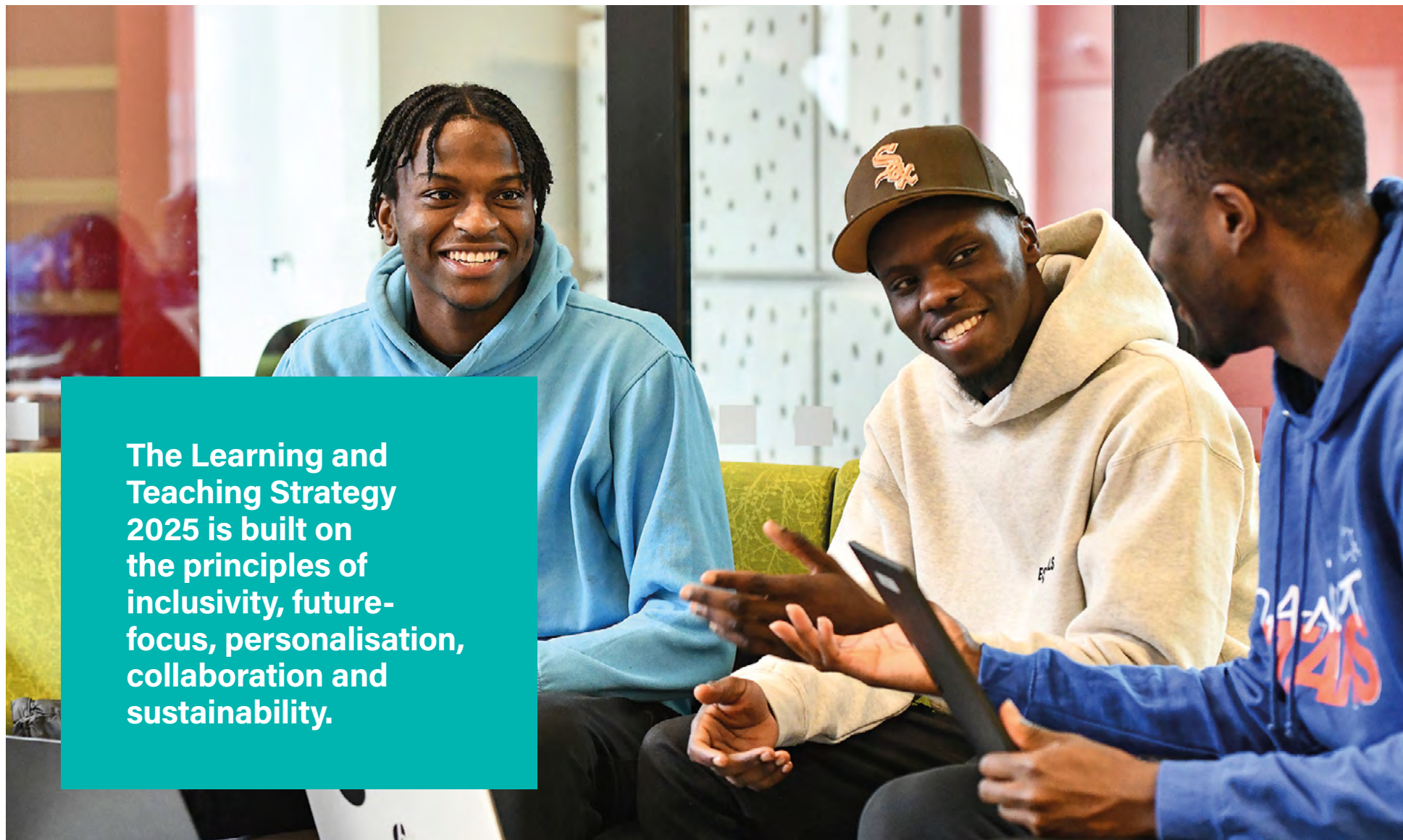


UNIVERSITY
COLLEGE
BIRMINGHAM

Learning and Teaching Strategy

2025-2030





The Learning and Teaching Strategy 2025 is built on the principles of inclusivity, future-focus, personalisation, collaboration and sustainability.



Our vision is to be seen as a leading provider of transformative, career-focused education in the West Midlands.

Vision and Mission



At University College Birmingham our mission is to promote and provide the opportunity to learn for those with the ambition and commitment to succeed and to maintain a learning community that meets the diverse needs of our students, the economy and society at large. Student experience and success is central to everything we do.

Our vision is to be seen as a leading provider of transformative, career-focused education in the West Midlands, known globally for supporting students at all levels to become confident, skilled, knowledgeable, values-based individuals, who can make a positive contribution to their sectors and the community, the economy and wider society.

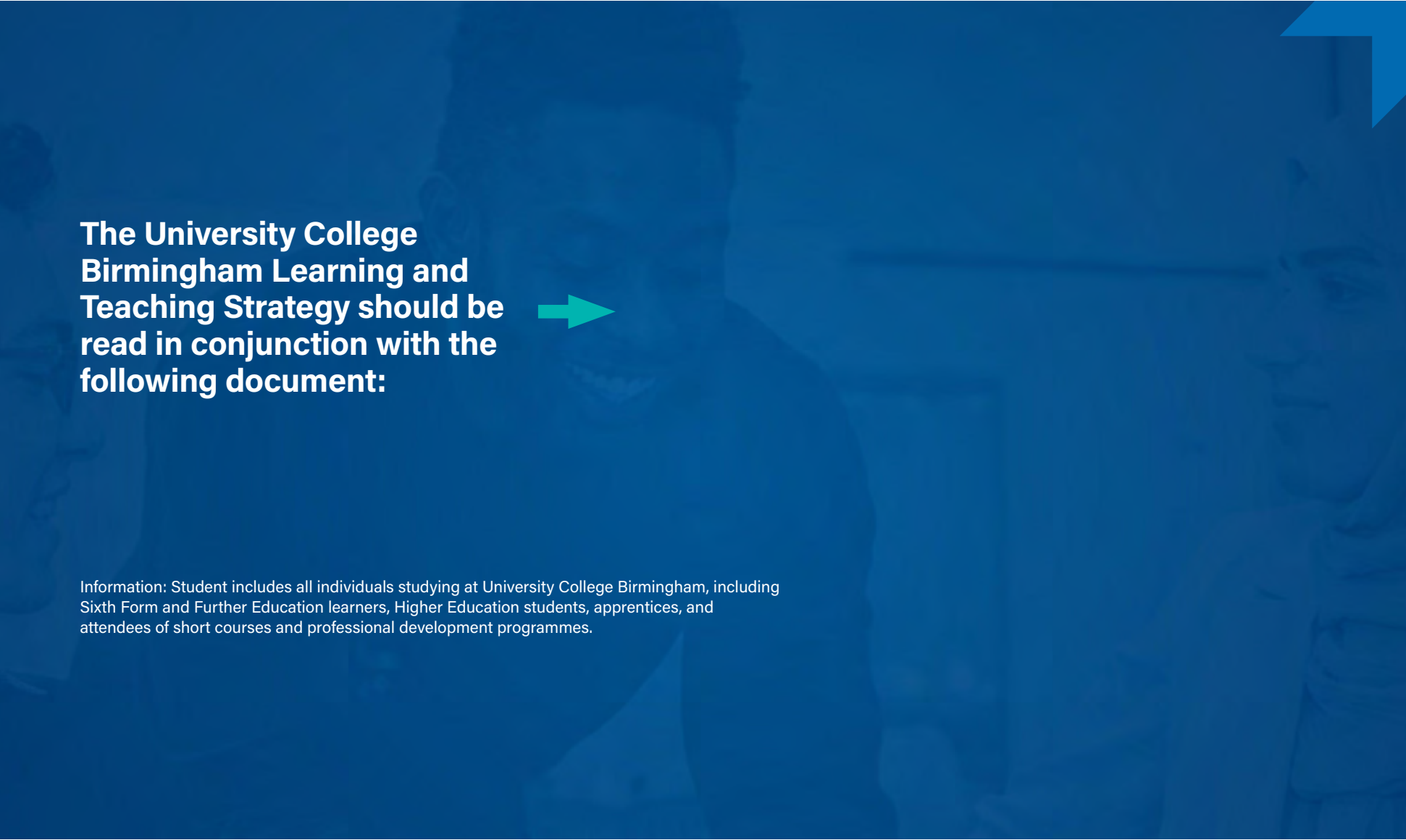
We continue our core commitment to learning and teaching that is industry-led, informed by research, scholarship, knowledge exchange and industry engagement, and career-focused, preparing our students to make a positive contribution in the workplace and

local and global communities. However, as we move into the next phase of our journey at University College Birmingham, our approach to education will also be increasingly personalised, internationalised and digitally led for our students to provide them with the skills they need for success. This will include a strong focus on the transformative potential of AI across all our industry sectors.

At University College Birmingham, our structures and processes facilitate our ability to adapt and respond to changes in society, the economy and education with agility enabling continuous improvement to our curricula and learning and teaching. This agility will be critical to navigating a changing educational and technological landscape across our Further and Higher Education and Apprenticeship provision.

Central to our ambitions is the critical role of our staff across academic and professional services. In order to achieve our vision and mission we will continue to value and harness staff expertise and provide opportunities for professional development and industry engagement to ensure our learning and teaching remains cutting edge and relevant for the future workforce.

The Learning and Teaching Strategy 2025 is built on the principles of inclusivity, future-focus, personalisation, collaboration and sustainability.



**The University College
Birmingham Learning and
Teaching Strategy should be
read in conjunction with the
following document:**



Information: Student includes all individuals studying at University College Birmingham, including Sixth Form and Further Education learners, Higher Education students, apprentices, and attendees of short courses and professional development programmes.

Student experience and success

- Our approaches to teaching and learning will be evidence informed and continuously evaluated to ensure we prioritise sector best practice
- The transformative learning, skills development and wider educational experiences that students gain at University College Birmingham, will have a significant and enduring positive impact on our graduates' lives as well as their careers
- Through their experience at University College Birmingham, our graduates will become confident, resilient and innovative global citizens and leaders, empowered to deliver positive change in their communities
- Research and investment in technologies and facilities will prepare students for future academic and graduate level opportunitieschange in their communities

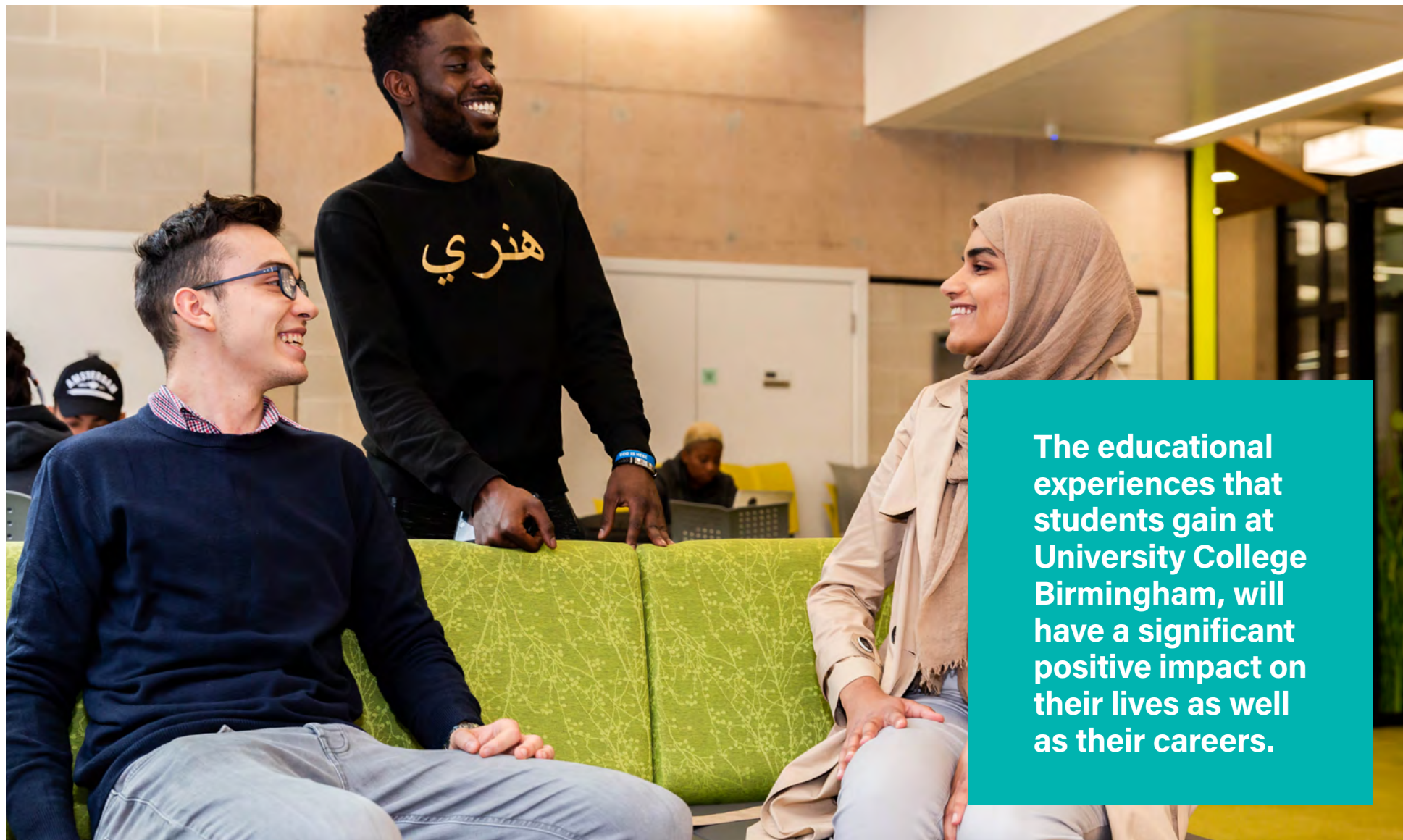


Our graduates will become confident, resilient and innovative global citizens and leaders.



**Student
experience
and
success**

[Click for details](#)



The educational experiences that students gain at University College Birmingham, will have a significant positive impact on their lives as well as their careers.



**UNIVERSITY
COLLEGE
BIRMINGHAM**

For more information, please email: info@ucb.ac.uk

Summer Row, Birmingham B3 1JB
ucb.ac.uk