

Induction & Welcome Activities
W/c September 27th 2021

Course	BA International Tourism Management – level 4		
School	Business, Tourism & Creative Industries – Department for Hospitality &		
• Day/Date/Time	Programme Activities	Location	Staff and Resources
Monday, September 27 th Time: 10:00 – 12:00	Induction – Level 4 <ul style="list-style-type: none"> • Ice Breaker Activity, meet your classmates. • Meet your tutor and module leaders • Introduction to the programme Expectations and potential highlights for your year 	Room 106 Moss House	Personal Tutor / Module leaders
Tuesday, September 28 th Time: 10:00 – 12.00	Level 4 drop in session <ul style="list-style-type: none"> • Queries and concerns • Meet existing students 	TBC	Personal Tutor Two existing student ambassadors
Wednesday, September 29 th ALL DAY	Welcome Fest Pick up information about a range of industry organisations and get involved in a host of activities being organised by the University, the Guild of Students and our Societies	Across McIntyre House and Moss House	
Thursday, September 30 th Time: 13:00 – 16:00	<ul style="list-style-type: none"> • Student Guide to Birmingham. Introduction to Birmingham Quarters History, Culture, Nightlife and new developments Sign up for a guided tour and Treasure Hunt in previous induction session 	Out and about in Birmingham	Guide from West Midlands Growth Company Personal Tutor
Friday, October 1 st Time: 10:00 – 16:00	The Inspire Conference Join us to hear inspirational stories from industry speakers and ex students	Location confirmed in previous induction sessions	Aviation, Tourism, Events and Hospitality Team

