

Induction and Welcome Activities
**School of Business, Tourism and
Creative Industries**
(W/C 22nd February 2021)

Course:	FULL PROGRAMME NAME BA (Hons) / FdA Digital Marketing level 5		
Date and Time	Activity	Location	Resources and staff
Monday 22 February	<u>Programme Induction: Meet your Teaching Team and Class Mates</u>		
10-12:00	Join us in a welcome talk with your new year manager. Within this talk you will receive information on your timetables, course information, and the rest of your induction week. Additionally, how to access Canvas; your teaching materials and E- Resources.	Go To Meeting	Gwyneth Stewart g.stewart@ucb.ac.uk
4-5pm	Please join my meeting from your computer, tablet or smartphone. https://global.gotomeeting.com/join/136337429	Go To Meeting	
	Have a question about your course or timetable? Use this link to connect with one of the teaching team, we are here to help! https://global.gotomeeting.com/join/362279189	Go To Meeting	
Tuesday 23 February	Introduction to the New Creative Digital Studio	See sessions on Canvas: BA/FdA DM2 home page. Click on: 'Induction'	
4-5pm	Ruth Green. Guest Speaker – A Day in the life of a PR/Marketing professional	Go To Meeting	
	Marketing Quiz: test your knowledge!	Go To Meeting	
	Have a question about your course or timetable? Use this link to connect with one of the teaching team, we are here to help! https://global.gotomeeting.com/join/362279189	Go To Meeting	
Wednesday 24 February	<u>Everything you should know about the support at UCB</u>		
10-11am	Academic support: Chat online to a member of our CASE (Centre for Academic Skills and English) team to find out how they can support you with your assignments this semester.	Join here	
11.30-12.30pm	The Library: Chat online to a member of our library team to find out more about the fantastic resources we have on offer (both print and online), in addition to how we can help you find them!	Join here	

<p>1-2pm</p> <p>4-5pm</p>	<p>Disability and Wellbeing Support: Chat online to members of our Disability and Wellbeing Support teams to find out how the DSA (Disabled Students' Allowance) application system works; how UCB can support students with Specific Learning Difficulties or disabilities; and how you can access our counselling services.</p> <p>Have a question about your course or timetable? Use this link to connect with one of the teaching team, we are here to help! https://global.gotomeeting.com/join/362279189</p>	<p>Join here</p> <p>Go To Meeting</p>	
<p>Thursday 25 February</p> <p>10-12pm</p> <p>4-5pm</p>	<p><u>Student Guild (meet the Team)</u></p> <p>Log on to meet the Student Guild team to find out about Societies at UCB and more!</p> <p>Have a question about your course or timetable? Use this link to connect with one of the teaching team, we are here to help! https://global.gotomeeting.com/join/362279189</p>	<p>Join here</p> <p>Go To Meeting</p>	
<p>Friday 26 February</p> <p>11-12pm</p> <p>1.30-2.30pm</p> <p>3-4pm</p> <p>4-5pm</p>	<p><u>Student Engagement Team</u></p> <p>Come and meet the UCB Engagement Team- we are here to help with questions and look forwards to meeting you!</p> <p>Google Earth Birmingham Tour- Want to find out more about the City?</p> <p>Live chat forum (all students).</p> <p>Have a question about your course or timetable? Use this link to connect with one of the teaching team, we are here to help! https://global.gotomeeting.com/join/362279189</p>	<p>Join here</p> <p>Join here</p> <p>Join here</p> <p>Go To Meeting</p>	