

Introduction to Digital Marketing

Date/Times	Activity	Location
Thu 18 September 2025	09:00-10:00 Induction 10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 25 September 2025	09:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production Welcome Fest all day, Moss House	MH124
Thu 02 October 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 09 October 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 16 October 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 23 October 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 30 October 2025	Reading week – attendance not required	
Thu 06 November 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 13 November 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 20 November 2025	10:00-12:00 Essentials of Marketing	MCH124

	13:00-16:00 Fundamentals of Content Production	
Thu 27 November 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 04 December 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124
Thu 11 December 2025	10:00-12:00 Essentials of Marketing 13:00-16:00 Fundamentals of Content Production	MH124

Have a question about your course or timetable?

Please email industryconnect@ucb.ac.uk in advance of your induction session if you have any questions. Once the course has started, you will be able to contact your lecturing team directly via Canvas.