



Enterprisehive  
UCB

promoting entrepreneurship: encouraging creativity,  
innovation and learning



UCB  
University College Birmingham



## Welcome to the Enterprise Hive at University College Birmingham

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The Enterprise Hive is here to nurture and support our students and graduates who wish to start-up their own business as well as to promote entrepreneurial spirit throughout the university encouraging independence and innovation.

In the United Kingdom, more than half of the workforce is employed by small and medium-sized businesses (SMEs) with £16-billion generated annually by cities with the best prospects for SMEs (Department of Business Innovation and Skills, 2016).

Birmingham has been recognised as one of the top six locations for business start-ups with University College Birmingham at the forefront of promoting sustainable enterprise growth in the biggest city outside London (Ernst & Young, 2016).

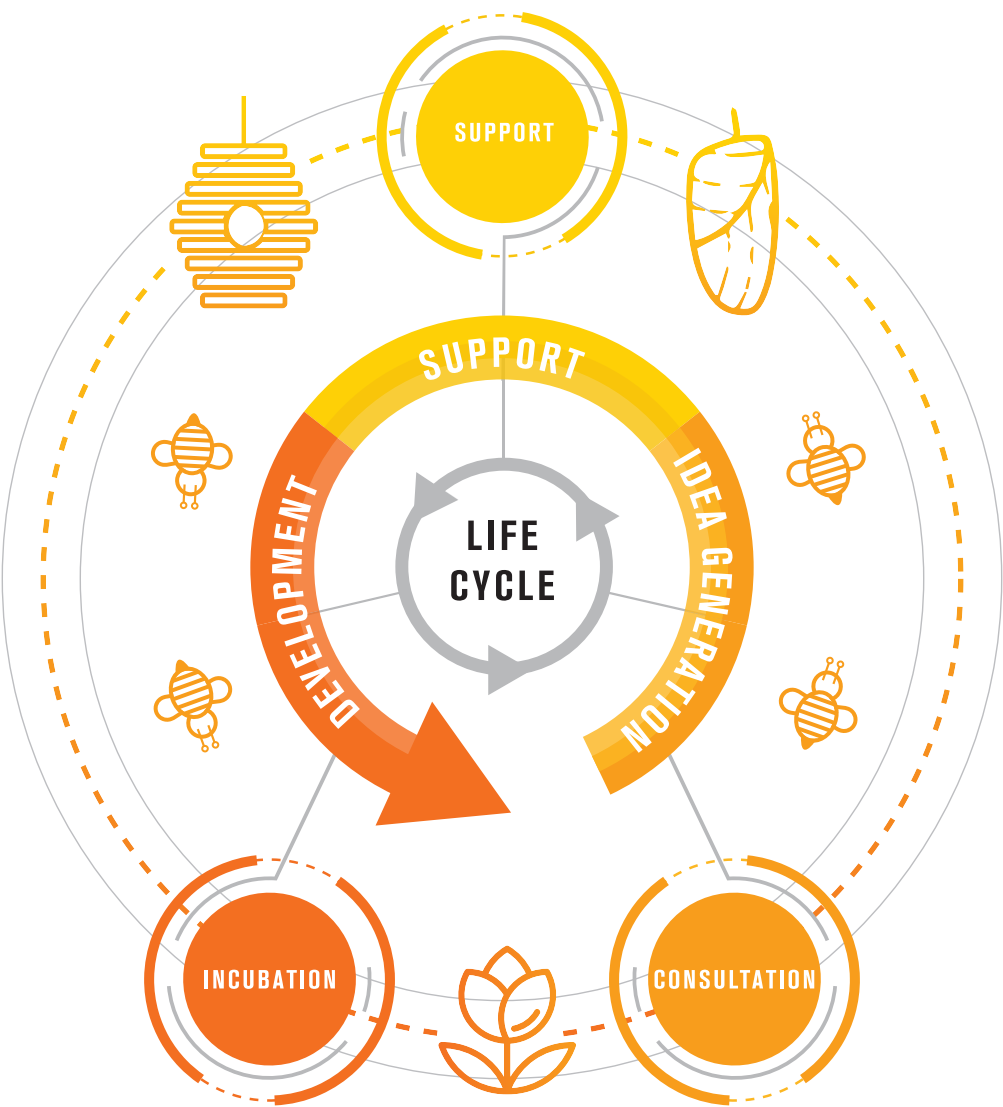
Our students and graduates benefit from a variety of enterprise workshops delivered by experienced professionals in addition to tailored mentoring, networking opportunities and 1-to-1 support from experienced Enterprise Advisors.

Our vision is to have the concept of creative commercial thinking embedded throughout University College Birmingham.



# The Enterprise Hive and YOU...

Promote Engage Support





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European Union  
European Regional  
Development Fund

## The Birmingham Skills for Enterprise and Employability Network

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The Birmingham Skills for Enterprise and Employability Network, more commonly known as the BSEEN Programme is part-funded by the European Regional Development Fund and is a partnership between University College Birmingham, Aston University, Birmingham City University and Newman University.

For accepted candidates, BSEEN offers:

- A five-day intensive start-up bootcamp
- A tailored mentor to suit your business needs
- A business grant to kick-start your business
- And lots of networking opportunities

To find out more about the BSEEN Programme, please visit [www.b-seen.biz](http://www.b-seen.biz) or book an appointment with your Enterprise Advisor at University College Birmingham or scan the QR code below:



# What do you gain from your Journey?

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This timeline is for students and graduates of University College Birmingham only. \*The commencement of the Birmingham Skill for Enterprise and Employability Network 5-day Bootcamp will be subject to a 6-minute Presentation Interview. \*\*To become eligible for the £500.00 start-up, industry mentor and ongoing support, the participant must complete all 5-days of the Bootcamp.



## 1-to-1 Support

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The Enterprise Hive offers advice and guidance through our experienced Enterprise Advisors who are here to help you develop your business idea and support you at every stage of your business.

## Mentorship

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The Enterprise Hive manages mentors who are eager to kick-start your big idea and turn them into reality.

Our mentors are keen to share their expertise and knowledge, guiding entrepreneurs with their start-ups to help them feel inspired and confident. Their time is valuable, our mentors offer 1-hour per month over a 12-month period which is invaluable to you and your start-up.

Mentors can help by:

- Providing a sounding board for ideas
- Helping set realistic goals
- Giving friendly, unbiased support and guidance
- Signposting to contacts and networks

## Hive Network

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The Hive Network is a professional network launched by University College Birmingham to connect businesses and professionals, offer support and help companies grow.

The Hive Network which was developed by the Enterprise Hive, nurtures partnerships between businesses and the university's entrepreneurial students and academic experts with the goal to encourage collaboration for mutual benefit.

Businesses reap the benefits of having direct access to a hub of thought leadership, up-to-date knowledge and new ideas. Our vocational programmes are designed to teach students specialist and transferrable skills which can be put into immediate practice within the workplace, producing benefits for the company and professionals throughout our exclusive network.





# Here's What Our Students Say About the Enterprise Hive

"The Enterprise Hive have been a great help in starting my business journey, the Enterprise Advisors have given me so much help and they've helped me in what business decisions I should take, advice on what the next steps I should be doing, and reassuring me, on what I am doing is right. I think that's pretty important to be confident in what you are doing and having them reassure you on that"

*Madiha Khusar, Student & Founder of 'LYF Cosmetics'*

"The Enterprise Hive has been absolutely fantastic, they've helped me birth my business from the ground upwards, they've given me a lot of opportunities in terms of communicating, connecting contacts, networking, mentoring, evening just running workshops, I mean that's definitely taken me out of my comfort zone and just let in other aspiring entrepreneurs, inspiring them to start up their own business. It's a scary thing when you have the idea but it's another actually making it, putting into context really, and making it happen. It's not only given me the connects and contacts but it's also help me boost my confidence as well"

*Ophelia Madourie, Student & Founder of 'Prime Nails by Ophelia'*

"The Enterprise Hive did really kick-start off this journey that I am on at the moment, they directed me and gave me a lot of advice and got me thinking outside the box slightly. When I first came to UCB, I had a couple business ideas but I didn't know how to get them on the table and get the ball rolling and start moving. After to speaking to a few colleagues from the Enterprise Hive, I started putting certain things into place that set me up to where I am now, so running my own business selling merchandise, selling online plans and doing a lot of face-to-face personal training and just launched my new XM fitness website"

*Xavier Mathias, Student & Founder of 'XM Fitness'*

"The Enterprise Hive has been invaluable in helping me launch my business, getting the ideas out of my head and into reality and making my dreams happen"

*Jack Reynolds, Student & Founder of 'Bread, Cheese and Heaven'*

To watch full length case studies, search 'UCB Enterprise Hive' on Youtube



## Our Partners

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### Natwest Great British Entrepreneur Awards (GBEA)

The Enterprise Hive offers advice and guidance through our experienced Enterprise Advisors who are here to help you develop your business idea and support you at every stage of your business.

*"We're delighted to be working with the business school at UCB again for 2019."*

*The Business School at UCB are leading the way in showing that universities are a great place for budding, young, entrepreneurs to start their journey, learning many of the core skills required to start and run a business.*

*At the Great British Entrepreneur Awards, we're proud to work with partners like the business school at UCB who support the next generation of entrepreneurs via learning that emphasises the application of academic theory to real-life business challenges and encourages entrepreneurial approaches."*

Francesca James, Founder, NatWest Great British Entrepreneur Awards



## Save As Agency

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A multi-platform Motion and Advertising agency that combines your aspirational goals with an imaginative design for an absolute user experience – our mission is to be able to help bridge the gap between brands and consumers; to let brands explore further possibilities of reaching their business objectives with the use of digital interaction and motion design.

*"As a previous student who studied and aspired at the thought of opening our own business, we're super excited to be partnering with the Enterprise Hive to be able to allow students access to our assets and provide them with an affordable and professional set up to kick-start their business"*

Laura Miele and Ryan Bayliss, Founders of Save As Agency







## Miss Macaroon



We are Miss Macaroon.

We reinvest our profits into providing training scheme to long term unemployed young people.

Every macaroon brought at Miss Macaroon fund our very own 'Macaroons that make a difference' course.

We cater to weddings and corporate events and all our macaroons are completely gluten free.

*"We are really excited to work alongside University College Birmingham and meeting new people through the Hive Network!"*

Rosie Ginday, Founder of Miss Macaroon and Alumni of University College Birmingham

## Other Partners Include:



## Our Clients

*"We've helped assist nearly 40 businesses start-up, could yours be next?"*





## Useful Resources

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How to find us online:

Add us on Twitter, LinkedIn or Youtube, search for 'UCB Enterprise Hive'



How do I book an appointment:

Through university portal, select 'Enterprise Hive at UCB' from the menu and select book a consultancy or if you are an alumni, email [enterprise@ucb.ac.uk](mailto:enterprise@ucb.ac.uk) or scan the QR code below:

