

Induction & Welcome Activities
W/c September 27th 2021

Course	BA/FdA Digital Marketing (L5)
School	School of Business, Tourism and Creative Industries

Day/Date/Time	Programme Activities	Location	Staff and Resources
Monday, September 27th			
13:00 – 14:00	<p>Year 2 Induction Presentation (Level 5)</p> <p>Everything you need to know about the course. Come along meet your lecturers and fellow course mates.</p>	Moss House MS 207	Gwyn Stewart
16:00 – 17:00	<p>Daily Online Drop-In</p> <p>Have a question about your course or timetable? We will be running an online drop-in session with our programme manager who will be able to answer any questions you have</p>	Online	Paul Atkins
Tuesday, September 28th			
12:00 – 13:00	<p>Introduction to UCB Portal, Canvas and E-Resources: How to navigate Canvas and access your teaching materials</p> <p>This is session is designed for first year students, however if anyone needs a refresher they are free to join.</p>	Moss House MS 116	Paul Atkins
16:00 – 17:00	<p>Daily Online Drop-In</p>	Online	Paul Atkins

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Wednesday, September 29th All DAY	WelcomeFest	Moss House and McIntyre House.	Diverse mix of staff to cover the range of activities being delivered
Thursday, September 30th	Academic Support Day These sessions are designed for first year students, however if anyone needs a refresher they are free to join.		
10:00 – 10:30	Introduction to the Centre for Academic Skills and English (CASE)	Online	CASE Team
14:00 – 14:45	Introduction to the Library with your Subject Librarian	Online	Manjeet Dhillion
16:00 – 17:00	Daily Online Drop-In Have a question about your course or timetable? We will be running an online drop-in session with our programme manager who will be able to answer any questions you have	Online	Paul Atkins
Friday, October 1st			
09:00 – 10:00	Marketing Coffee Morning – Meet the Team	McIntyre House MH 223 McIntyre House	Teaching Staff

10:00 – 11:00	Welcome to Birmingham – A Guide to the City	MH 223 Online	Narinder Singh
16:00 – 17:00	Daily Online Drop-In Have a question about your course or timetable? We will be running an online drop-in session with our programme manager who will be able to answer any questions you have		Paul Atkins

NOTE REGARDING ONLINE SESSIONS:

You will be given directions on how to access online sessions during your induction presentation.